

Advertising kit

Reach education and
care services across
Australia



**It takes
a village**

Peak for early learning and OSHC since 1971



What are we all about?

It Takes A Village is the national peak body for community-based and not-for-profit education and care services and the Victorian peak for outside school hours care (OSHC) services.

We are the lead organisation delivering the Australian Government's Victorian Inclusion Agency (offering support to 3500+ services yearly) and we co-deliver the national government-funded Workplace Relations Service for providers across Australia.

Our partners



Our audience

- Long day care, outside school hours care, kindergarten, pre-prep, family day care, and occasional care services
- Educators, teacher and leaders
- More than 95% female
- 740+ member organisations





Our channels

- *Roundtable* member magazine directly mailed to 740+ member services
- 4000+ subscribers to our monthly e-newsletter
- Our events reach hundreds of educators, teachers, coordinators and directors every year

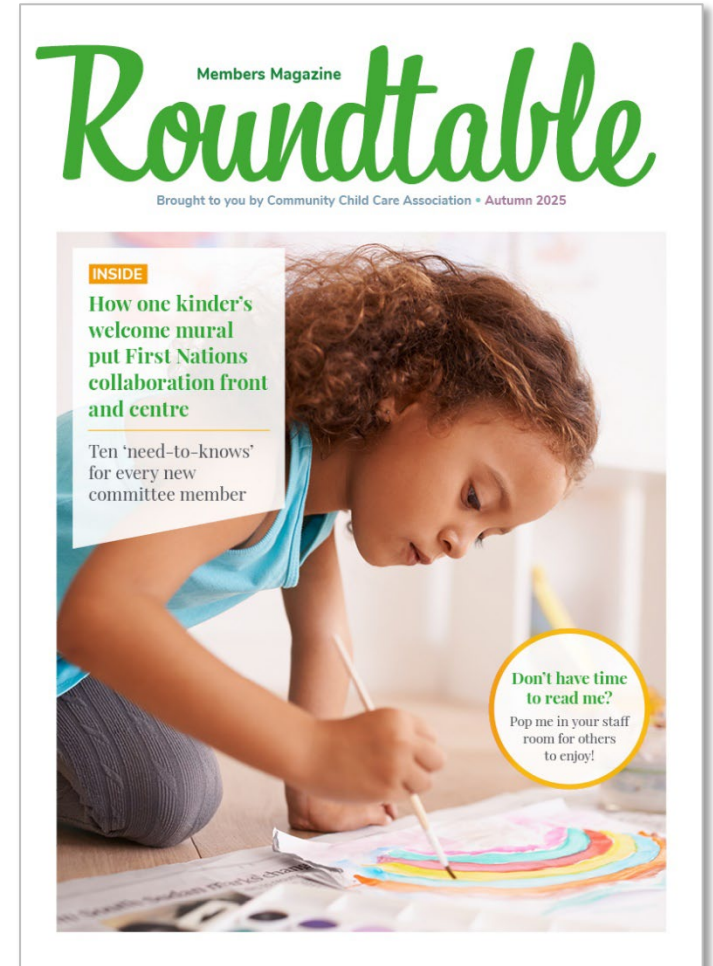
Roundtable magazine

Our member magazine is one of our most popular resources. Educators like it so much that it's often kept in staff rooms so it can be referred to again and again.

Frequency: three editions per year

Format: A4

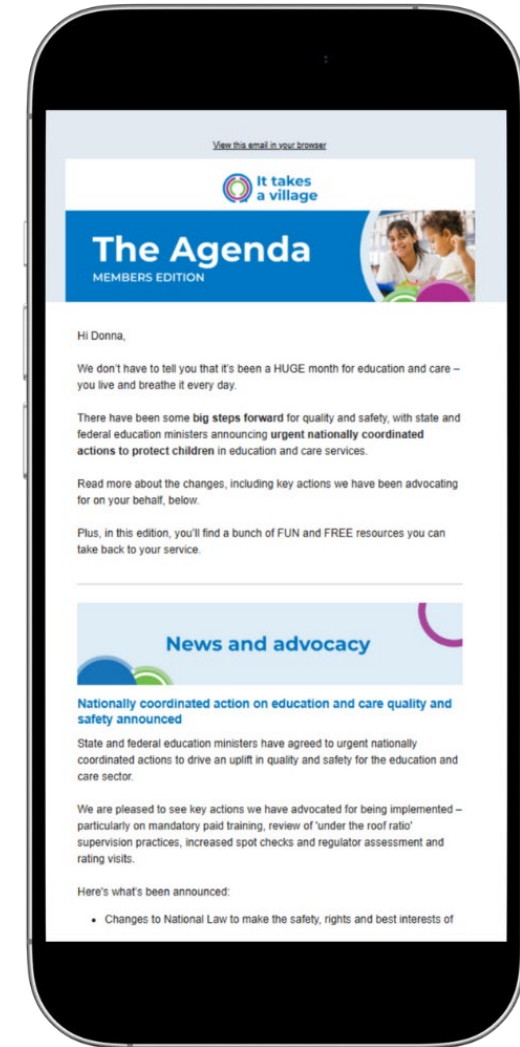
Hard copies mailed to approx. 740 member services and digital copies accessible online.



The Agenda e-newsletter

Our e-newsletter is packed full of sector updates, educator resources, professional development opportunities and events.

4000+ subscribers receive *The Agenda* every month.







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Thank you

Contact us (03) 9486 3455

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